

# prototype from sketches



# prototype from sketches

an interactive wireframe, based on your initial input and user-centered design principles, to achieve intuitive interaction, smooth user flow, improved conversion rate and user experience.

## how it works

we start from the existing design you provide us. it could be sketches, images, a website or app, or a mix of those. we take into account your requirements, problems you would like to solve, and what you would like to achieve with the new design.

you will receive a wireframe that you can interact with and share like a normal website or app. the wireframe focuses on user interface layout, interaction design, and user flow. it's a blueprint for better user experience and conversion rate, ready for the visual designers and developers to implement.

## about this prototype

design input: website ([www.buzzmybrand.co](http://www.buzzmybrand.co))

language: English

devices: desktop

notes: "create your contest" interaction design and user flow

# link to the prototype

[www.leendii.com/prototypes/bmb/create-your-contest](http://www.leendii.com/prototypes/bmb/create-your-contest)

## design input: selected screenshots

### CREATE YOUR CONTEST

- CHOOSE THE CONTEST TYPE
- CHOOSE THE LAYOUT OF THE CONTEST WEBSITE
- CHOOSE THE CONTEST ARENA
- SELECT THE CONTEST HASHTAG
- CHOOSE THE CONTEST OBJECTIVES
- CHOOSE THE CONTEST TITLE, DATES, CONTEST BRIEF
- CHOOSE THE REWARDS AND THE WIN MODALITY
- CONTEST T&C
- CONTENT APPROVAL
- BOOST YOUR CONTEST
- SELECT PACKAGE
- PAYMENTS

#### CHOOSE THE CONTEST TYPE

**PHOTO CONTEST**   **VIDEO CONTEST**   **TEXT CONTEST**

**CONTEST LANGUAGE**  
This will determine the language to use for the contest

**NEXT**

#### CHOOSE THE CONTEST ARENA

### CONNECT YOUR SOCIAL ACCOUNTS WITH BUZZMYBRAND

YOU MUST BE ADMINISTRATOR OF THE PAGES WHERE YOU WANT TO LAUNCH THE CONTEST

**f** Click to connect to Facebook   **t** Click to connect to Twitter

Thanks to this functionality we will create a TAB in your Facebook Page where the users can submit their entries. Don't worry, we will not take any sensitive data from your Facebook account

Linking your Twitter account we will tweet the photos/videos/texts of your users in order to increase followers and engagement on your profile. Don't worry, we will not take any sensitive data from your Twitter account

**NEXT**

#### SELECT THE CONTEST HASHTAG

CHOOSE THE CONTEST HASHTAG

#

**NEXT**

## CHOOSE THE CONTEST TITLE, DATES, CONTEST BRIEF

CONTEST TITLE

CONTEST START DATE

END

CONTEST START TIME

12 : 42 PM

CONTEST END TIME

12 : 42 PM

INSERT BELOW THE CALL TO ACTION: SPECIFY THE CONTEST BRIEF, BE CLEAR AND CAPTIVATING, DESCRIBE YOUR INITIATIVE, TELL YOUR FOLLOWERS WHAT TO DO

▶ NEXT

▶ SAVE DRAFT

## CHOOSE THE REWARDS AND THE WIN MODALITY

1ST PRIZE

Title

Description

CONFIRM REWARD

CHOOSE THE METHOD OF VICTORY

Social buzz

HOW TO WIN

I vincitori del contest sono gli utenti che hanno totalizzato il più alto social buzz. Il social buzz calcola il numero di azioni sui social in cui il contest è attivo. Rendi il tuo post popolare e vinci!

▶ NO PRIZES

▶ SAVE DRAFT

## CONTEST T&C

COMPANY SPONSORING THE CONTEST

Insert the sponsor name



CHOOSE OUR STANDARD T&C



YOUR CUSTOMIZED T&C

VIEW

BROWSE

▶ NEXT

▶ SAVE DRAFT

## CONTENT APPROVAL

FILTER ON

ALL ENTRIES MUST BE APPROVED BEFORE BEING DISPLAYED ON THE SOCIAL NETWORKS



FILTER OFF

ALL ENTRIES WILL BE AUTOMATICALLY DISPLAYED ON THE SOCIAL NETWORKS WITHOUT PRIOR APPROVAL

▶ NEXT

▶ SAVE DRAFT

## PAYMENTS

**⚠ WARNING!** You have no available card. Your contests will not be active until you configure one.

CARD NUMBER

CARD HOLDER

CVC

VALID UNTIL

MM YYYY

SAVE CARD

CHECKOUT



our services are fast and entirely online  
click the link and give it a try for free!

**[www.leendii.com/free-trial](http://www.leendii.com/free-trial)**